

Booth No. 8.1B42-8

ConnexioH, Inc.



Year Established	2020		Type of Business	Fintech, Big Data and e-Commerce
Website	www.connexioh.net/en	Main Export Countries	SouthEastAsia, Japan, EU, USA	
SNS	https://www.linkedin.com/company/connexioh/mycompany/			
Main Customer	Domestic Customers		International Customers	
	B2C, Banks, Card corporation, Credit bureau, e-commerce platform			
The Person In Charge	Name	Department	Position	
	Hyunsik Yoon(Peter)	Operation / Oversea Business	COO	
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Company Description

ConnexioH collect and process publicly available e-commerce data on the internet within the limits permitted by law. Based on the data, we offer real-time Business Intelligence Dashboard, new financial services, and alternative credit scoring system through various platforms to SME's.

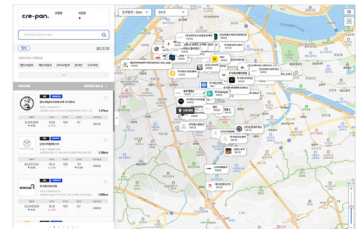
Product

CAH(Cre-pan)

Function and Usage : ConnexioH collect and process publicly available daily e-commerce platform seller activity data on the internet within the limits permitted by law.

Based on the data, with collected and analyzed data, we collaborate with financial industries and banks to provide alternative credit scoring system through various platforms to SME's and generate seller specific new financial product. we wish to support the SME and grow with SME's over the world.

Marketing and Selling Points : CAH service analyzes information from online e-commerce SME operators, collected within legal boundaries, and government public data using AI/ML. It provides real-time alternative credit assessment models to financial institutions, allowing companies that were previously ineligible for loans based on financial data assessments to be evaluated from a different perspective. It allows a new mid-interest loan model, enabling financial support. Cre-pan, developed in response to the request of major financial institutions, utilizes publicly available information on online smart store operators to create visualizations. This allows banks to develop and introduce various products tailored for smart store operators.



DESH(Memopan)

Function and Usage : ConnexioH collect and process publicly available daily e-commerce platform seller activity data on the internet within the limits permitted by law.

Based on the data, we offer comprehensive real-time Business Intelligence Dashboard service DESH(Memopan) that supports on-line sellers everyday activity. Sellers can use comprehensive BI SaaS solution in reasonable price and extend their business to achieve success.

Marketing and Selling Points : ConnexioH offers a comprehensive analysis service called Memopan Full Version which is SaaS-based Dynamic e-Commerce Accelerator. Additionally, there is Memopan Lite for those in the Naver Smart Store Commerce Solution Market and bank service Memopan For KB is a free version for KB Kookmin Bank customers. These services analyze the sales activity data of online small business operators based on their data and support their growth. Crucial information needed for business operations is provided through the analysis of business big data using AI/ML. We aim to expand these services globally and introduce DESH (Daily E-commerce Seller Hub).

