

Booth No. 1A10

DABIDA Corp.



Year Established	2019	Type of Business	Manufacturing
Website	www.wearedabida.com	Main Export Countries	Poland, Mexico, Thailand
SNS	www.youtube.com/@DABIDAglobal0303		
Main Customer	International Customers EDUS SP. ZOO etc.		
The Person In Charge	Name	Department	Position
	Lee Kyunghyun	Development	Manager
	Phone	Mobile	E-mail
	+82-70-4151-4364	+82-10-5396-4355	katekh@wearedabida.com

Company Description

DABIDA is an EduTech company that has developed various interactive smart learning solutions such as the live video platform 'GENICALSS', the seamless digital conversion solution for a handwriting device 'GENIPEN', and the all-in-one educational robot "GENIBOT".

Product

GENIBOT

Function and Usage : The GENIBOT can be programmed to perform a variety of tasks by combining the order of 47 different OID cards without a computer.

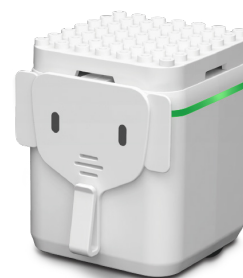
When children are old enough to handle media, they can connect the GENIBOT to coding programs such as Scratch and Python to write code and move the GENIBOT themselves.

Marketing and Selling Points : The GENIBOT is a small and lightweight coding robot that even young children can play with.

It can create a new market with a total of 12 certifications obtained through domestic and overseas toy certification and radio wave certification.

It is a product that has signed MOUs with 17 overseas companies and is already exporting overseas.

Our product can also change the voice according to the language of each country.



GENIPEN

Function and Usage : The GENIPEN is a WebBluetooth smart pen that converts students' written answers in their GENINOTE into digital text in real time. It also has an optical sensor to read the coordinates of the Ncode on the paper to collect pen information (pen pressure, pen tilt and rotation, and recorded time).

Teachers and students will enjoy outstanding smart learning experiences, since we provide real-time feedback, evaluation, and analysis during the distance learning process.

Marketing and Selling Points : The GENIPEN can convert any type of handwriting (letters, numbers, and symbols) into digital text. Students' handwriting can be digitally texted to see what and how they are solving, and information obtained from smart pens can be used to analyze students' learning tendencies and attitudes. It is a product that is already being supplied to Mega Study, the largest private education company in Korea, and is well received by teachers and students. It was also introduced at 2024 CES and is a solution that many companies have shown interest in.

