

Booth No. 8.1B42-7



BarunPet

Year Established	2023	Type of Business	Healthcare
Website	https://barunpet.oopy.io	Main Export Countries	United States, Japan, China
SNS	www.linkedin.com/in/danbarunpet		
The Person In Charge	Name	Department	Position
	Daehyun Kim	BarunPet	CEO
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Company Description

BarunPet is a startup developing a wearable IoT device for the joint healthcare of pet dogs. Worn like a harness, our device helps the prevention of patellar luxation and postoperative rehabilitation via AI-based gait analysis. Our mission lies in its potential to improve the QoL of both dogs and owners.

Product

BarunPet

Function and Usage : BarunPet's device is comfortable for dogs to wear and convenient for owners to use. While you walk your dog, AI tracks its gait in real-time and provides feedback on its posture and movement. Furthermore, our device generates informative reports for you to share with veterinarians for diagnosis and treatment.

Marketing and Selling Points : International Prevention Standards:

Align with global standards in pet healthcare. BarunPet actively prevents patellar luxation, setting a new benchmark for international canine joint care and well-being.

Recovery Knows No Borders:

From postoperative rehabilitation to daily joint health monitoring, BarunPet ensures that your dog's recovery knows no borders. Our AI-based gait analysis transcends geographical boundaries, providing world-class care.

Real-time Monitoring, Anywhere

No matter where your adventures take you, BarunPet keeps your dog's joint health in check. Real-time gait analysis provides immediate feedback on posture and movement, ensuring peace of mind wherever you are.

