

Booth No. 7A62-24

## The Vplanet Inc.

# THE VPLANET

Year Established	2018	Type of Business	Software Development and Supply
Website	<a href="https://vplate.io">https://vplate.io</a>	Main Export Countries	USA, Indonesia
SNS	<a href="https://www.facebook.com/letsvplate">https://www.facebook.com/letsvplate</a>		
Main Customer	Domestic Customers		International Customers
	SK Broadband, NAVER, MEGABOX, INNOCEAN		MIA COMPANY
The Person In Charge	Name	Department	Position
	GEONHUI CHO	Marketing	Lead
	Phone	Mobile	E-mail
	+82-2-336-1031	+82-10-8854-9994	johnny@vplate.io

### Company Description

We are a Mar-Tech startup developing VPLATE, an AI-Generated Video Marketing Automation Platform. Our platform simplifies video content creation and digital marketing operations. We've served a diverse range of large corporations and SMBs. Our goal is to hear customers say, 'How did I ever work without VPLATE?'

### Product

#### VPLATE

##### Function and Usage :

1. Tell the AI about your product and advertising goal.
2. AI recommends the best design templates.
3. AI analyzes product information to automatically plan your advertisement.
4. AI recommends the best design templates.
5. Automate scheduled uploads to SNS platforms with a single click, allowing for specified days and times.

##### Marketing and Selling Points :

Contemporary high achievers no longer rely on dedicated video editors. Their strategy? Utilizing user-friendly video editing apps. Particularly for marketers, swiftly producing concise, impactful videos can redefine their professional landscape.

'VPlate' presents an array of 3000+ advertisement video templates meticulously crafted by seasoned motion graphic designers, empowering individuals to effortlessly craft videos in diverse aspect ratios, be it landscape or portrait. With basic product information, select your desired template, and presto! Your video is ready. This tool proves invaluable for marketers seeking slightly more distinctive SNS content and specialized content creation.

