

Booth No. 8.1B42-4

# Ploonet Inc.



Year Established	2022	Type of Business	Other
Website	<a href="https://www.ploonet.com">https://www.ploonet.com</a>	Main Export Countries	South Korea, USA
SNS	<a href="https://www.instagram.com/ploonet_official/">https://www.instagram.com/ploonet_official/</a>		
Main Customer	Domestic Customers		International Customers
	LG HelloVision, SK Btv, Multicampus etc.		Accenture, Goover Inc.
The Person In Charge	Name	Department	Position
	Henry Jinmyung Lim	AI Video Production Team	Leader
	Phone	Mobile	E-mail
	+82-10-2589-2385	+82-10-2589-2385	henry.lim@saltlux.com

## Company Description

Ploonet Inc. provides specialized Generative / Conversational AI services which has the potential to change the world. We provide service that has power to create new ideas, products and services that will make our lives easier, much productive and creative.

## Product

### Ploonet Studio

**Function and Usage :** Ploonet STUDIO is an AI video production platform based on generative AI which can create your own AI avatar. User can make video anywhere/anytime and it will turn your creativity to a real video by removing the cost barriers of producing video.

User can choose our various avartar or make your own, and with typing some script on it, it will generate a decent video in a bit of time.

**Marketing and Selling Points :** With Ploonet STUDIO, you can make a better quality video removing cost/time barriers compared to traditional video production processes. User can make video anywhere/anytime just typing some texts and reduce video production cost for 1/6.

Ploonet also provides video production service at a reasonable price. You can just give us a script and our specialized production team will do the rest of the job.

If you want to create customized avatars, we provide on-demand AI avatars just for the customer. With 10-min professional filming and 1 hours of voice recording, you can use your own AI avatar with Ploonet STUDIO forever.

