Booth No. **7C62-8**

Naviworks Co., Ltd.

Naviworks

Year Established	2000	Type of Business	Software Development and supply
Website	https://www.naviworks.com/en/main	Main Export Countries	United States, Philippines, Tanzania
SNS	Instagram: naviworks_official / Youtube: @official.naviworks		

Main Customer	Domestic Customers		International Customers	
	National Police/Fire/Defense Agency Seoul City & Metro		UAE/Philippines/Tanzania gov. US/EU Defense Companies	

The Person In Charge	Name	Department	Position
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Company Description

Naviworks is an Urban Industrial Metaverse and Intelligent Control specialized company with 24 years of expertise in digital transformation for defense/public/industry with digital twin, virtual reality and AI. Naviworks provides customers with values to control, predict, operate the city effectively with our "Metaverse and Digital Twin Smart City Platforms".

Product

STAR-XR

Function and Usage : "Urban Industrial Metaverse Platform"
- Fuction : SDK (Content authoring tool, Metaverse world, Communication(video, voice, text), Admin page etc.)
- Usage : Support to create metaverse service of human life in city including welfare, education, healthcare, pet care, culture, tourism and so on.

Marketing and Selling Points : STAR-XR is a following generation of Metaverse platform. It is an "Urban Industrial" version which allows connecting people in mega cities. The platform gives billions of people live, work, shop, learn and interact with each other in new virtual places.

Unlike former metaverse platform, our product is consisted of format of SDK Module. The SDK Module allows anybody to create new Metaverse service easy and simple. It is due to provides 3D Mapping studio of creating new places, SNS, and Administrator web etc.

METAIEYES

Function and Usage : "Digital Twin Platform"
- Fuction : Data visualization, Analysis, AI(Prediction, Anomaly detection, decision making support etc.)
- Usage : Urban planning, disaster emergency simulation, efficient city operation through linkage and analysis of real-time data such as traffic/weather/energy/environment information

Marketing and Selling Points : METAIEYES is the next generation of digital twin platform for megacities. The platform transfers cities into Digital-twined environment. It enables effective city planning, management and operation with visualization, analysis, recommendation with AI/Big data, digital twin. Our platform reflects the needs of smart-cities by supporting decisions with AI data-base under digital twinized simulation system.