

Booth No. 7A62-04

# ArtygenSpace Co., Ltd.



Year Established	2020		Type of Business	AR software
Website	www.artygenspace.com	Main Export Countries	Spain, England, Middle East	
SNS	https://www.youtube.com/@artygenspace			
Main Customer	Domestic Customers		International Customers	
	Woongjin thinkbig, Woongjin Compass, KT			
The Person In Charge	Name	Department	Position	
	SooHo Lee	Biz Lab	Sales Manager	
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## Company Description

ArtygenSpace is an AR technology-based startup focusing on paper-based AR technology. We are famous in edtech field by 'ARpedia' and 'bookar' the AR book platform. In addition to that, we entered other markets to introduce our technology to more users. Our goal is to improve the accessibility of AR.

## Product

### ARty

**Function and Usage :** ARty is the technology for building and experiencing paper-based augmented reality all the way from recognition to implementation that is compatible with a variety of devices and cameras. With ARty There are a lot of things you can do and followings are some major use cases.

1. Publishing AR books.
2. Immersive experience through paper manual
3. Extra-ordinary Marketing
4. Immersive education in classrooms
5. Reading AR books at home

**Marketing and Selling Points :** 'ARty' is a magical paper-based AR technology. With ARty, paper can be anything. Books can be alive with various contents, photos can play videos like 'Harry Potter newspaper', paper manuals can be more vivid with 3D models, Flyers and leaflets can contain deeper information beyond images. 'ARty' is powerful and fast because it has a lot of authoring libraries by making thousands of AR contents and 'ARty' works with any partner regardless of device type and OS.

Make your products or services more special with our AR technology 'ARty'. 'ARty' will welcome you at MWC2024. Seamlessly integrating into TV, web, or app platforms, our SGOD services offer easy access to digital football anytime, anywhere, on and off the pitch.

