Booth No. **7A62-25** 

## Hyodol Co., Ltd.



Year Established	2009	Type of Business		Manufacturing / Service	
Website	www.hyodol.com	Main Export Countries		Netherlands, U.S., China	
SNS	https://www.youtube.com/@hyodol_lover				
Main Customer	Domestic Custome	iers		International Customers	
	Government, Hospitals, Senior centers Private com			npanies, Hospitals, Senior centers	
The Person In Charge	Name	Department		Position	
	Yeseul Lee	Global Marketing Team		Team Leader	
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## **Company Description**

Hyodol is an Al-driven senior care platform company, blending robotic assistance with a cellphone app and web system. We offer engaging, personalized care for seniors. From conversations to health coaching, Hyodol ensures comprehensive elderly care through innovative technology and enhances the quality of life for the elderly.

Product

## **Hyodol**

**Function and Usage**: Hyodol, an Al-driven senior companion robot, specializes in collecting and analyzing users' lifelog data to deliver personal custom care. This innovative system offers health coaching and significantly improves seniors' quality of life through targeted cognitive rehabilitation programs. Tailored for the well-being of the elderly, Hyodol places a strong emphasis on physical, mental, and emotional support. Its design aims to ensure a safe and independent lifestyle for seniors, catering to their comprehensive needs.

## Marketing and Selling Points :

- The first ChatGPT AI companion robot with a 7-year-old persona, supports emotional and casual conversations for seniors
- Hyodol efficiently monitors and analyzes daily tasks, including meals, medication, exercise, and personal schedules
- Equipped with LTE (Cat. 4), usable anywhere telecommunication service is available
- Holds the highest market share in Korea's companion robot market
- Hyodol is available in multiple languages, including English, Japanese, Chinese, and Dutch
- Hyodol is equipped with radar, which detects life-threatening situations and automatically dials 911(112)
- Demonstrated effectiveness in reducing depression, lessening suicidal thoughts, improving quality of life, decreasing caregiving burden, and enhancing cognitive function (validated by 10 domestic and 4 international studies)
- Provides smart home services using Hyodol as the central hub



