

Booth No. 8.1B41-10

## Fin Insight Co., Ltd.

# FinInsight<sup>1</sup>

Year Established	2015		Type of Business	Application Software Development & Supply	
Website	https://fins.ai/		Main Export Countries	USA	
SNS	https://www.facebook.com/insightpagekr				
Main Customer	Domestic Customers		International Customers		
	KB Bank, KB Securities		FIS Global		
The Person In Charge	Name	Department		Position	
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### Company Description

FinInsight provides AI-based data analysis solutions and batch automation services. InsightPage is an online reputation analysis solution based on unstructured data. InsightStudio is a data analytics pipeline automation and visualization dashboard solution.

### Product

#### InsightPage

**Function and Usage :** InsightPage is a solution that helps users make data-based decisions by data-based insights. Use Aspect Based Sentimental Analysis to provide reputation analysis results through property analysis of companies and people.

[Time-series Analysis]

Show the Mention and Reputation Index Trend and visualizes to compare the results.

[Reputation Analysis]

Online Reputation Analysis Results based on unstructured data and relative ranking among similar groups.

[Index Analysis]

Provides the Sentiment Analysis results(positive/negative) and the key influence factors.

**Marketing and Selling Points :** InsightPage provide corporate ESG reputation analysis and person/brand reputation analysis.

Insight Page is a real-time data processing automation solution. Extracts data features and provides accurate and reliable information through aspect-based sentiment analysis. Based on this, you can make data-based decisions.

Through data analysis based on ESG(Environment-Social-Governance), You can monitor and manage corporate ESG activities.

Through data analysis based on four evaluation factors (professional index, trust index, communication index, and social responsibility index), It can be used for marketing & research of people and brands.

#### InsightStudio

**Function and Usage :** InsightStudio is a data analytics pipeline automation and visualization dashboard solution.

[automation]

The user registers functions such as data collection, analysis, and query extraction as an operator to form a working unit, and Automation allows you to organize and execute tasks in the order you want. Use Scheduling, user can manage regular task.

[Dashboard]

InsightStudio can work with your databases to extract tables and data for visualization.

**Marketing and Selling Points :** InsightStudio have a data automation process that is easily accessible to everyone.

We can create, execute, manage, and monitor data collection, preprocessing, analysis, and visualization through automated workflows.

Leveraging our diverse experiences, we can provide services that satisfy the needs of our users.

