

Booth No. **8.1B60.10**

# mBaaS. Inc



<b>Year Established</b>	2021		<b>Type of Business</b>	mBaaS Platform
<b>Website</b>	www.mbaas.kr/html/en/indexEN.html		<b>Main Export Countries</b>	Vietnam, EU
<b>SNS</b>	https://www.facebook.com/people/mBaaSInc/100078637600952/			
<b>Main Customer</b>	Domestic Customers		International Customers	
	SMEs		SMEs	
<b>The Person In Charge</b>	<b>Name</b>	<b>Department</b>	<b>Position</b>	
	KIM SO-WON	Marketing Team	Pro	
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## Company Description

mBaaS.inc provides a platform service that enables customers to develop apps quickly and affordably. We aim to create a value chain platform that enables revenue generation through a cloud-based platform, app templates, and various additional services secured through user acquisition.

## Product

### AiApp Service platform

**Function and Usage :** The AiApp service platform enables individuals to develop apps with ease.

- Streamlined app development based on templates
  - Users can swiftly create apps by selecting from a variety of app templates categorized by key functionalities.
- Diverse supplementary features
  - Users can enhance their apps by adding desired features such as membership registration and location-based services.
- User-friendly app proposal creation
  - To minimize development errors, we offer standardized app proposal templates that are accessible to all.

**Marketing and Selling Points :** CEO Kim Junghyun has worked in the IT industry for 28 years and has witnessed innovative ideas being hindered by technological barriers and difficulties.

Our goal is to remove technological barriers for anyone with ideas and provide them with the tools and platform to turn their ideas into reality.

Our platform allows users to quickly create apps, secure subscribers at a low cost, and generate revenue through various additional services secured through user acquisition. This makes us a value chain platform where customers can quickly create apps, secure subscribers at a low cost, and generate revenue through various additional services.

