

Booth No. 7A62-16



AIMBROAD INC.

Year Established	2018		Type of Business	Software development
Website	www.aimbroad.com		Main Export Countries	Spain, England, Middle East
SNS	www.linkedin.com/in/michael-jang-s-j-065975a0			
Main Customer	Domestic Customers		International Customers	
	KBS, HANA BANK 1Q APP		AT Madrid, PSG , OL , OTT Company etc.	
The Person In Charge	Name	Department	Position	
	PAUL KIM	Planning and operation	Chief Information Officer	
	Phone	Mobile	E-mail	
	+82-10-3355-3503	+82-10-3355-3503	manager@aimbroad.com	

Company Description

Aimbroad, a Seoul-based Football AI entertainment company, focuses on audience aggregation and content accessibility. Unleashing the allure of SGOD (Streaming Graphics On-Demand), our patented Football AI crafts real-time, in-game context through intuitive short-form graphics. Seamlessly integrating into TV, web, or app platforms, our SGOD services offer easy access to digital football anytime, anywhere, on and off the pitch.

Product

Football AI Goal Recap

Function and Usage : offers a package of entertaining data, graphics, and insights surrounding a goal in immersive and snackable content. Upon a team scoring a goal on the pitch, fans can access Football AI Goal Recap for easy consumption on their smartphones via a notification bell in real-time anywhere in the world.

Marketing and Selling Points : Focuses on audience aggregation and content accessibility.

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Football Navigation®

Function and Usage : aims to enrich football viewing and narratives among fans, friends, and families by adding selective real-time data in a bite-sized format as second-screen activities.

Marketing and Selling Points : Focuses on audience aggregation and content accessibility.

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